Avoid using vague nouns

Try to avoid using the following vague, all-purpose nouns, which sometimes lead to wordiness, especially when used in prepositional phrases.

factor

aspect

area

situation

consideration

degree

case

Examples

Vague:

Avoid unnecessarily inflated words

While a large vocabulary is useful, you should try to avoid using inflated diction if a simpler phrase works equally well.

Examples

Inflated: Smple:

Inflated: Smple:

Inflated: Smple: